

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
951155-1	09/23/12	September 2012	08/27/12 - 09/18/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST CONGRESS	

Flight Dates	Order #	Alt Order #
09/13/12 - 09/18/12	951155	06313150

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/13/12	09/14/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	---TF--	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---TF-- 2 \$40.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/17/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV091001H	\$150.00 NM
1	WPBF	Tu	09/18/12	5:28 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV091001H	\$150.00 NM
7	09/13/12	09/14/12	Dr. Oz M-F 9-10a	9-10a	---TF--	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---TF--	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/13/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV091001H	\$160.00 NM
1	WPBF	F	09/14/12	9:19 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV091001H	\$160.00 NM
8	09/17/12	09/18/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	9:20 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV091001H	\$160.00 NM
2	WPBF	Tu	09/18/12	9:10 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV091001H	\$160.00 NM
10	09/18/12	09/18/12	The View	11A-12PM	-1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	10:58 AM	The View	11A-12PM	:30	AWTV091001H	\$350.00 NM
11	09/14/12	09/14/12	M-F 5pm News	5-6pm	----1--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	5:42 PM	M-F 5pm News	5-6pm	:30	AWTV091001H	\$350.00 NM
12	09/17/12	09/17/12	M-F 5pm News	5-6pm	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	5:27 PM	M-F 5pm News	5-6pm	:30	AWTV091001H	\$350.00 NM
13	09/17/12	09/17/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	1-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV091001H	\$750.00 NM
14	09/13/12	09/13/12	Jeopardy	7:30-8PM	---1---	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	7:42 PM	Jeopardy	7:30-8PM	:30	AWTV091001H	\$850.00 NM
15	09/15/12	09/15/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$65.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/15/12	09/15/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$65.00	NM
Class of Time - Pre-emptible with notice									
09/10/12 09/16/12 -----1- 1 \$65.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPBF Sa 09/15/12 5:37 AM Sat 5-6am News Sat 5-6am :30 AWT091001H \$65.00 NM									
16	09/16/12	09/16/12	Sun 6-7am News	Sun 6-7am	-----2	:30	2	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----2 2 \$90.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPBF Su 09/16/12 6:07 AM Sun 6-7am News Sun 6-7am :30 AWT091001H \$90.00 NM 2 WPBF Su 09/16/12 6:28 AM Sun 6-7am News Sun 6-7am :30 AWT091001H \$90.00 NM									
17	09/14/12	09/14/12	The View	11A-12PM	----F--	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$700.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPBF F 09/14/12 10:59 AM The View 11A-12PM :30 AWT091001H \$700.00 NM									
<u>Total Spots</u>							24		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,265.00
<u>Agency Commission</u>	\$789.75
<u>Net Amount Due</u>	\$4,475.25